



2020 PROFESSIONAL DEVELOPMENT SERIES: BOARD LEADERSHIP

at Federated Charities

**SUPPORTED BY THE AUSERMAN FAMILY FOUNDATION
AND THE HELEN J. SERINI FOUNDATION**

Our community is known for its giving spirit and one of the best ways an individual can give back is by serving on a board for a nonprofit organization. By working with both sides of the equation (with potential board members and organizations who need them), our program is designed to help participants understand how a nonprofit “works” and how a board works within that framework. In addition, we hope to increase and expand best practices within organizations to successfully support and sustain future board members, donors and other supporters.

We are committed to recruiting a diverse and representative community of organization and individuals who are interested in giving back and strengthening the boards of our local nonprofits. In 2020, the process includes the following steps:

Step 1

All individuals and organizations should carefully review the application and candidate specifications to self-assess their qualifications and their realistic view of the time commitment this series will require. Organizations will be required to pass a board resolution to participate in the series and individuals will fill out a commitment form.

Step 2

Each individual and organization will complete the application in full. All applications must be received electronically by no later than 5:00pm on February 21st.

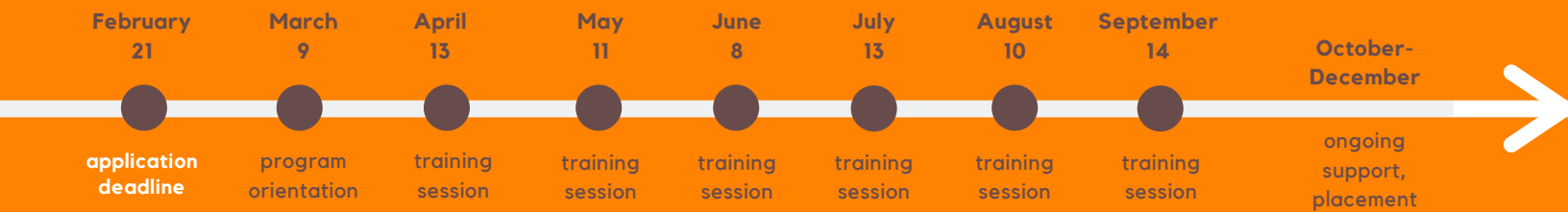
Step 3

Our consultants will review and assess all applications against the program description and will select a short list of candidates for consideration by February 28, 2020

Step 4

All selected candidates are required to attend an orientation meeting on March 9 at 9:00am (for organizations) and 5:00pm (for individuals)

WHAT ARE YOU REALLY SIGNING UP FOR?



What are you getting out of this?

As an individual, you are gaining valuable leadership skills to help you give back to your community. You will gain an understanding of nonprofit structure and how they do their work as well as understand your roles and responsibilities as a potential board member to help them reach their goals.

As an organization, you will develop a recruitment strategy for future board members and learn how to support them in their role as ambassadors and fundraisers for your organization.

As a community, we hope this program creates a pathway for future leaders who will help nonprofits develop and maintain sustainable programs and services that benefit all of us.

Session Framework:

All sessions are offered at 9:00am and 5:00pm on the calendar dates. Organizations must send at least one consistent representative to each session and may send up to two additional staff or board members. Individuals are expected to commit to attending 80% of the sessions and may coordinate a one-on-one with our consultants in advance if they have to miss a session (or they may attend the morning session). Meals will be provided.

Session Topics:

- board governance
- planning a good board meeting
- fiscal responsibilities & accounting
- nonprofit lifecycles
- resource development
- ethics & conflicts of interest
- board culture and engagement

(P.S. IT'S FREE!)

About Federated Charities: Through our strategic support initiatives, we strengthen local nonprofits, helping them make connections with one another, maintaining an open-door policy for assistance with organizational and programmatic development, offering professional development training opportunities for staff, volunteers and board members, and advocating on behalf of the industry with the larger community. We recognize that shared opportunities lead to greater expertise and maximize the resources of new and established programs and we are committed to offering professional and relevant training opportunities in our nonprofit community every year.

To register for one of our training sessions or our board development series, please visit our website: www.federatedcharities.org. For all other inquiries, please call 301-662-1561, xt 100. Unless otherwise noted, all sessions are held at 22 South Market Street, conference room.